



# Thriving in Motion

## Vehicle Sponsorship Proposal

Building strong, happy and healthy young people through exercise.





## What we do

**Thriving in Motion provides young people with positive exercise experiences through enjoyment and achievement, to develop life long healthy behaviours. We believe that no-one should be excluded from this experience.**

Our programs cater to a diverse group of young people who face barriers to participating in community sport or school physical education. These barriers may include childhood disabilities, medical conditions, behavioural challenges, neurodiversity, mental health difficulties, and social or economic disadvantages.

We have been running programs for young people in Western Australia for over 15 years. In 2024 alone we delivered over 6000 hours of exercise to more than 900 young people in WA, and worked alongside 53 community partners. We are a small team, with a mighty impact!

## What we need

**To make movement accessible for all, we travel out to communities and deliver programs across Western Australia in partnership with local health services or schools, and using local facilities (e.g., parks, sports clubrooms).**

In recent years we have expanded into over 33 locations in order to reach more young people in need, however our ability to travel and take key equipment is limited by our lack of a company vehicle.

We need a vehicle/s that can transport our team and a variety of exercise equipment to communities to use during our sessions.

Our programs run all over Western Australia from Busselton to Kalamunda, Baldivis to Nedlands, Joondalup and (coming soon) Geraldton!

# Mobile program vehicle sponsorship inclusions.

In return for contribution to the cost of vehicle and annual running costs, Thriving in Motion will supply the sponsor with:

- Thriving to run a Family Fun Day annually in a community of your choosing – we will come to you and bring ACTIV-ities to suit diverse families and young people!
- Hero vehicle branding acknowledging the brand as the proud sponsor of the vehicle
- Acknowledgement across social media and family/community communication, and tag on any image or video which features the vehicle
- Acknowledgement and logo on the Thriving website
- Invitations to all Thriving in Motion industry and community events, including mental health awareness and education events.

For part sponsorship (minimum \$10,000) Thriving in Motion will provide the above inclusions excluding a Family Fun Day, and associate sponsor branding on vehicle door.

Plus, by supporting us, you'll get the satisfaction of knowing that you've made a significant contribution to the mental and physical health of kids and young people with special needs.

## Our request:

FY 25/26	\$70,000 to support the purchase and branding of a Thriving in Motion vehicle
FY 26/27	\$10,000 to support the running costs of the Thriving in Motion vehicle
FY 27/28	\$10,000 to support the running costs of the Thriving in Motion vehicle



Thriving in Motion is a registered health promotion charity with ACNC, endorsed as a deductible gift recipient (DGR).



# Indicative van design.



## Why partner with us.

### Your support for this vehicle will:

- Make it possible for Thriving in Motion to reach an additional 1,500 – 5,000 young people in metro and regional areas to enrich and improve lives with physical literacy
- Allow Thriving in Motion to bring education about physical literacy, mental health and the positive impacts of exercise for young people with disabilities of any kind, to a wider range of families, care givers and practitioners
- Take our team and equipment to outer metro and regional areas to run ACTIV-ity days, drop-ins and various other community events promoting exercise and health

We deliver programs to kids, teens and youth across WA communities, with the support of Telethon 7 Trust, The University of Western Australia, The Department of Local Government, Sport and Cultural Industries, Stan Perron Charitable Foundation.



STAN PERRON  
CHARITABLE  
FOUNDATION



Department of  
Local Government, Sport  
and Cultural Industries



SEE OUR IMPACT  
IN ACTION



# Exercise Services Impact

## Service Delivery

**6428** total exercise service delivery hours across all programs.

**573** total enrolments across all programs.

**33** locations from Perth metro – southwest across all programs.

**100%** of young people would recommend our exercise service.

## Our Participants



**85%** are seeing another health professional or assistive service.



**81%** sometimes or often experience difficulties socialising and/or relating to other children.

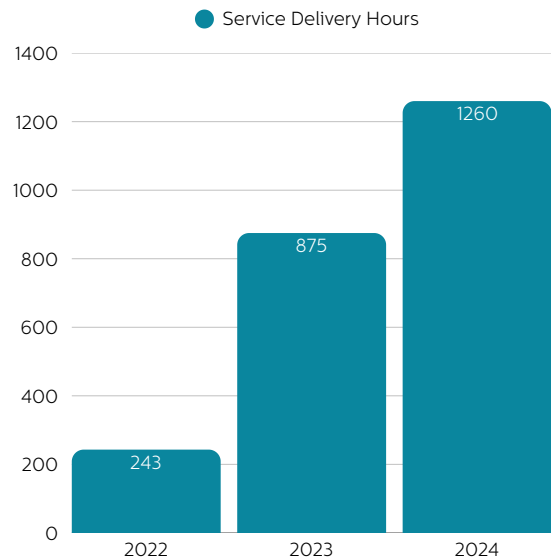


**54%** have situations or experiences which make them highly anxious, or they avoid.

**51%** experience behavioural difficulties or challenges that need to be considered during exercise.



## Mental Health Program



Growth Graph – 2022 – 2024

## Youth Moves 2024 Program Feedback

### Enjoyment



**71%**

71% of participants rated high enjoyment for the sessions.

### Motivation



**65%**

65% of participants rated high motivation to return.

● Safe and Inclusive

● Program satisfaction

● Location suitability

